

EN

EASY GUIDE

sensùs®

HOLI

☞ NO ADDED PPD
& RESORCINOL

☞ ALCOHOL FREE
☞ AMMONIA FREE

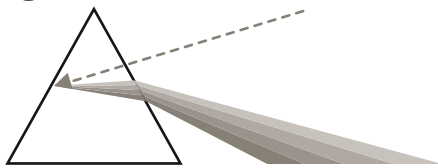
☞ GLUTEN FREE
☞ VEGAN FRIENDLY

WHAT IS HOLI?

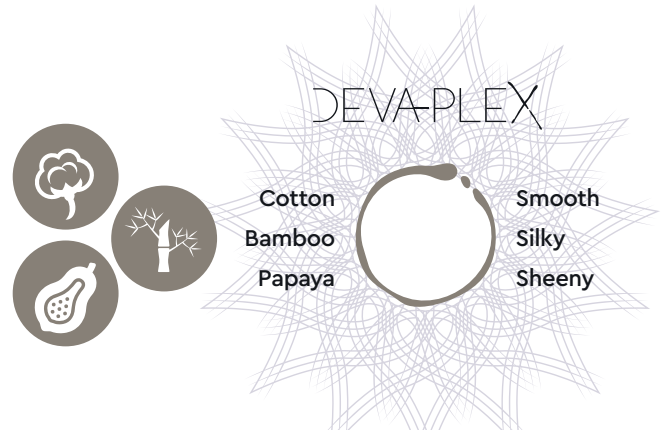
Sens.ùs Holi is a mild, ammonia-free, tone-on-tone **demi-permanent oxidation coloring** service for natural, colored, lightened, and bleached hair.

ADVANTAGES

- ☞ It **conditions** hair and **adds shine**;
- ☞ **+50% light refraction**;



- ☞ **Neutral pH** for a perfect cosmetic result;
- ☞ **Does not alter** the natural melanin;
- ☞ Suitable for **all hair types**;
- ☞ **Fluid** texture;
- ☞ Its innovative formula makes it **quick and easy to apply** using a brush or applicator bottle;
- ☞ **HOLI CLEAR softens the intensity of each shade**, making it more versatile. This way, you can increase the number of services provided.



EFFECTS ON HAIR



- ▶ **MINERALIZING**
- ▶ **ELASTICIZING**
- ▶ **MOISTURIZING**
- ▶ **SOOTHING**
- ▶ **FORTIFYING**
- ▶ **ANTIOXIDANT**
- ▶ **VOLUMIZING**
- ▶ **NOURISHING**
- ▶ **SHINE-ENHANCING**
- ▶ **RESTRUCTURING**

HOW TO PREPARE



- ☞ **Choose the tool** (brush or applicator bottle);
- ☞ Mix **1 part Sens.ùs Holi demi-permanent color and 1 part Sens.ùs Holi Activator**.



SERVICES

SERVICE	 DEVELOPMENT TIME	 TIPS
Color refresh to enhance and enrich the highlights of natural or color-faded hair	30 minutes	Check every 10 minutes
Color matching to tone the lengths during permanent color development	Depends on the color service's development time	No more than 30 minutes
Toning and lifting for trendy highlights	Check progress regularly	No more than 25 minutes
Pastel color to create soft shades on bleached hair	20 minutes	Check every 10 minutes
Neutralizing and correcting lightened bases to create colder colors and shades and/or neutralize unwanted tones	Check progress regularly	No more than 20 minutes
Repigmentation To restore tone and intensity before a coloring service on lightened or bleached hair	Do not rinse	Apply a thin layer of product
Hair gloss To add shine without changing tone or intensity	20 minutes	This service can be provided with the Clear shade alone

IDEAL BASE LEVEL

BASE LEVEL	 WARM SHADES	 COLD SHADES
From 1 Tone Darker To Darker Tones	not visible	not visible
1 Tone Darker	subtle highlights	neutralizes slightly
Holi Shade Level	tone-on-tone	neutralizes
1 Tone Lighter	stands out	neutralizes intensely <i>(check)</i>
From 1 Tone Lighter To Lighter Tones	stands out increasingly	neutralizes more and more intensely <i>(check carefully)</i>

sensùs®

DEVA-PLEX
Smooth
Silky
Sheeny

DEMI-PERMANENT
HAIR COLOR OIL

HOLI

CELEBRATE YOUR COLOR

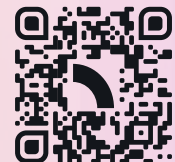



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